

FOR IMMEDIATE RELEASE

Data#3 wins Smarter Planet Award at IBM Business Partner Summit

March 29, 2012; Brisbane, Australia: Data#3 Limited, one of Australia's leading Information and Communications Technology companies, is celebrating after winning three awards at the IBM Business Summit last week.

The honours include IBM Systems and Technology Growth Partner of the Year – Victoria, IBM Maintenance Partner of the Year – Queensland, and IBM Business Partner Award – Smarter Computing (Smarter Planet Awards).

The IBM Business Partner Awards identify and reward the outstanding achievements of IBM Business Partners and IT resellers.

"IBM is delighted to present Data#3 with our Smarter Computing Award, which underpins IBM's Smarter Planet initiative. Smarter Computing is a strategic play for IBM, aligned to client needs around big data, cloud and workload optimisation. Data#3 has also won our Growth partner of the Year award for 2011, having achieved impressive growth whilst delivering high value adding client solutions last year," said Phillip Cameron, Director, Business Partner Organisation, IBM Australia and New Zealand.

Data#3's success in winning a Smarter Planet Award (Smarter Computing category) acknowledges IBM software resellers and solutions providers who think holistically about their IT infrastructure and implement Smarter Computing models to achieve benefits for their customers.

Data#3 Group General Manager, Laurence Baynham said the company was delighted to have won the highly regarded awards.

"Winning the three awards reflects the strength and depth of our expertise in datacentre solutions," continued Baynham.

"Our success in achieving the Smarter Computing Award exhibits our ability to offer a range of technology consumption choices including Public, Private and Trusted Cloud to our customers.

Data#3 was selected from several hundred registered IBM business partners in Australia and New Zealand, with the Smarter Planet award accepted at the Business Partner Summit in Sydney last week.

Data#3 has made a significant investment with IBM in their technology solutions and this most recent accolade continues to validate the benefits of the long term relationships held with strategic partners.

About Data#3

Data#3 Limited [ASX: DTL] is a national Information and Communication Technology (ICT) solutions company.

Data#3 provides market leading expertise across our four areas of specialisation:

- **Software:** Solutions in software licensing and asset management to optimise and manage the acquisition of software licensed in volume from global manufacturers
- **Infrastructure:** Solutions to design and deploy hardware and software infrastructure integrating the desktop, network and datacentre, including procuring, configuring and rolling-out technology cost effectively
- **Services:** Solutions to provide professional and managed outsourced (cloud) services for infrastructure operations, support and maintenance
- **People:** Solutions to provide contract and permanent recruitment and human capital performance management

Data#3's customers cover a wide range of industries including banking and finance, mining, tourism and leisure, legal, healthcare, manufacturing, distribution, government and utilities located throughout Australia and Asia Pacific.

Data#3 reported revenues of \$697 million in the 2010/11 financial year and has approximately 1,000 permanent and contracted employees. The company is headquartered in Brisbane, and has offices located in Sydney, Melbourne, Canberra, Adelaide, Perth, Townsville, Rockhampton and Gladstone.

More information about Data#3 and its solution offerings is available at: <http://www.data3.com.au>

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