

MEDIA RELEASE

FOR IMMEDIATE RELEASE**Data#3 Appoints Ray Merlano as General Manager - Queensland**

August, 12, 2014; Brisbane, Australia: Data#3 Limited, one of Australia's leading business technology solutions companies, is pleased to announce the appointment of Ray Merlano to the role of General Manager - Queensland.

Ray Merlano steps into the role vacated by Mark Esler who announced his retirement in March following 30 years with Data#3.

Merlano has worked for Data#3 for over 16 years, most recently as the Data#3 Major Account Group Manager in Queensland enabling him to engage and develop strategic relationships with a number of key Queensland customers.

"I'm excited to be undertaking this new role with Data#3, I look forward to leading the Queensland branch in a time of significant change for our industry as our customers' transition to a Hybrid IT environment," commented Merlano.

"Ray's extensive sales and management experience at Data#3 will place him in a strong position to lead our Queensland branch. From his previous roles with the business he is well connected locally to our customers and his commitments as a Queensland AIIA Committee member and Chair of the Queensland AIIA Government Engagement sub-committee offer a significant advantage to the business," said Laurence Baynham, Data#3 Group General Manager.

I look forward to Ray's involvement in helping to further grow the Queensland branch and welcome him to his new leadership role with Data#3," concluded Baynham.

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About Data#3

Data#3 Limited (ASX: DTL) is one of Australia's leading business technology solutions companies servicing customers across a wide range of industries throughout Australia and the Asia Pacific.

The company was established in 1977 and listed on the ASX in 1997.

Working with customer's business and technology teams, Data#3 addresses the **Hybrid IT** environment from **on-premise to outsourced to cloud**, through its software, infrastructure, managed and application solutions. These solutions leverage market-leading technologies from global vendors and Data#3's knowledge, expertise and experience to accelerate the achievement of customer business objectives:

- Software Solutions: for software licensing and deployment; asset management; and business productivity
- Infrastructure Solutions: for hardware lifecycle management; maintenance; and datacentre, network and desktop infrastructure
- Managed Solutions: for staffing; outsourcing; essential support; 'as a service'; cloud brokerage; and consulting
- Application Solutions: for enterprise productivity applications and Wi-Fi business analytics.

Data#3 reported revenues of \$771 million in the 2012/13 financial year, and has approximately 900 employees. The company is headquartered in Brisbane and operates from 12 locations across Australia.

More information about Data#3 and its solution offerings is available at: <http://www.data3.com.au>

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