Data#3

JuiceIT2025

Brisbane
Know Before
You Go

SIMPLIFY
CONNECT
PROTECT

BRISBANE
Wednesday, March 26th

Brisbane Convention &
Exhibition Centre
Use Grey Street entrance

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771 TOTAL REGISTRATIONS

650 Delegates

62 Staff

59 Sponsors

Remember to register via the sponsor link on the sponsor hub if you are attending

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30 Sponsors

Keynote from Dr Michelle Dickinson

4 Breakout Streams / 22 Sessions

3 Data#3 Sessions + Closing Keynote

Sponsor Showcase & Post-Event Networking

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Event Theme

Simplify. Connect. Protect.

In a world where technology is constantly evolving, businesses face both opportunities and challenges. With AI quickly transforming the business world, [64% of companies expect a boost in productivity](#). However, with [80% of Australians considering AI risks a global priority](#), it's essential to tread carefully in this new terrain.

The key to thriving in this environment lies in a balanced approach: **Simplify. Connect. Protect.** – and we're here to help you navigate this exciting landscape.

At JuiceIT, we're not just talking about technology; we're talking about real solutions for real people. It's about building meaningful connections - whether that's within your team, with your customers, or across your entire business and technology ecosystem - and, of course, it's about protecting what matters most in an increasingly complex world.

JuiceIT is designed to help technology leaders cut through the noise and find practical ways to streamline and simplify your current environment for future advancements – helping you stay competitive and achieve your business objectives while securing complex environments. Leveraging what you have and enhancing it to progress on your technology journey is crucial.

At JuiceIT, you'll have the opportunity to engage with experts from Data#3 and our world-leading technology partners. Together, we'll help you balance progress with risk, while ensuring, no matter where you are on your technology journey, AI becomes is an integral part of your success story.

Are you ready to **Simplify. Connect. Protect?**

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Meet our 2025 keynote speaker

Dr Michelle Dickinson

Dr Michelle Dickinson (MNZM) is a passionate researcher and teacher with a love of tech, science and engineering.

With a PhD in Biomedical and Materials Engineering, Michelle has combined her interests to give her a unique insight into how nature and technology can learn from each other for scientific developments.

As co-founder of Nanogirl Labs Ltd and an honorary academic in Engineering at the University of Auckland, New Zealand, Michelle has always followed her dreams and never let traditional stereotypes scare her.

With this belief she is passionate about shaping technology to make the world better, technology trends, and innovating for the future of tomorrow.

ABOUT | Dr Michelle Dickinson

Innovating the Future of Tomorrow

Michelle discusses the rapid advancements in technology and their impact on workplaces and daily lives. Emphasises the importance of staying ahead of the curve in a world of constant change. Drawing from real-world examples, Michelle demystifies innovation, highlighting that it can be both accessible and enjoyable. The talk aims to inspire and empower individuals, whether business leaders navigating industry shifts or individuals curious about the future, to thrive in the evolving landscape of technological innovation.
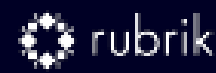
Platinum Sponsor Microsoft

Diamond Sponsor CISCO

Gold Sponsors Adobe · Lenovo · Life Is On Schneider Electric · Silverfort · Synology

Silver Sponsors AIRLOCK DIGITAL · CoreView · DELL Technologies · HP · LogicMonitor · mimecast · nerdio · NetApp · nitro · rubrik · SentinelOne · veeam

Bronze Sponsors 11:11 SYSTEMS · Delinea · F5 · HPE aruba networking · Kensington The Professionals' Choice · ManageEngine · paloalto · PURESTORAGE · Targus · Yealink · yubico

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JuiceIT Event App

Event information at your fingertips

Download the **Cvent Events app** from the app store

Search **JuiceIT**

JuiceIT 2025 Brisbane - Data#3

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Lead Capture & Delegate Data

As part of each sponsorship package, each sponsor will receive lead capture access through Cvent.

The platform will allow editing capabilities for sponsor questions to qualify leads collected onsite. Sponsors will be able to update and collect additional information and capture notes directly on the platform using the Cvent Sponsor Portal.

Sponsors are provided with unique login credentials to access the customised Lead Tracking application and post-event data collection. Delegate information from captured leads will be available for download immediately after each event.

Sponsors will only receive delegate data pertaining to leads collected using their individual portal/s. A full list of delegates **WILL NOT** be made available to sponsors due to privacy restrictions.

JuiceIT2025

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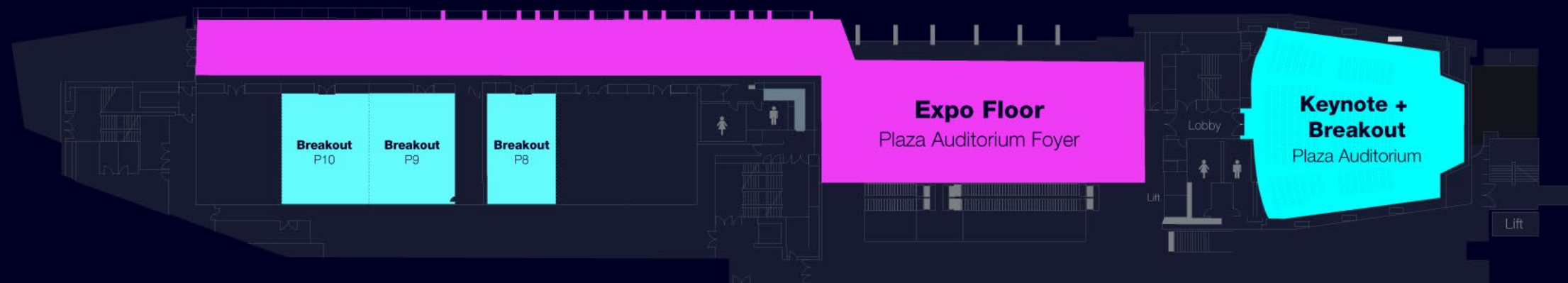
Brisbane Agenda

| Time	Session	Breakout 1 Plaza Auditorium	Breakout 2 P9	Breakout 3 P10	Breakout 4 P8
8:00am - 8:30am	Registration, Networking Breakfast and Sponsor Showcase Opens – Plaza Auditorium Foyer				
8:30am – 9:50am	Welcome and Keynote Presentation – Plaza Auditorium				
9:50am – 10:20am	Networking Morning Tea and Sponsor Showcase – Plaza Auditorium Foyer				
10:20am – 11:00am	Session 1	Data#3	Microsoft	Cisco	Adobe
11:10am – 11:50am	Session 2	Data#3	Microsoft	Cisco	Lenovo
12:00pm – 12:40pm	Session 3	Schneider Electric APC	Microsoft	Silverfort	Synology
12:40pm – 1:30pm	**Networking Lunch & Sponsor Showcase – Plaza Auditorium Foyer**				
1:30pm – 2:00pm	Session 4	Dell Technologies	NetApp	HPi	Mimecast
2:10pm – 2:40pm	Session 5	Veeam	SentinelOne	Logic Monitor	Airlock Digital
2:50pm – 3:20pm	Session 6	Rubrik	Nerdio	Nitro	CoreView
3:30pm - 4:15pm	Closing	**Data#3 – Panel presentation - Plaza Auditorium**			
4:15pm – 5:00pm	**Sponsor Showcase and Post Event Networking – Plaza Auditorium Foyer**				

Data#3 Brisbane

Cyber security zone	Cloud and data centre zone	Modern workplace zone	Platinum & Diamond
1 Silverfort	12 Schneider Electric APC	22 Kensington	P1 Microsoft
2 Delinea	13 Logic Monitor	23 Targus	P 2 Cisco
3 f5	14 CoreView	24 Yealink	
4 Yubico	15 Rubrik	25 Nitro	
5 Palo Alto Networks	16 Pure Storage	26 Nerdio	
6 ManageEngine	17 11:11 Systems	27 HPi	
7 HPE Aruba Networking	18 NetApp	28 Adobe	
8 Veeam	19 Dell Technologies		
9 Airlock Digital	20 Synology		
10 Mimecast	21 Lenovo		
11 SentinelOne			
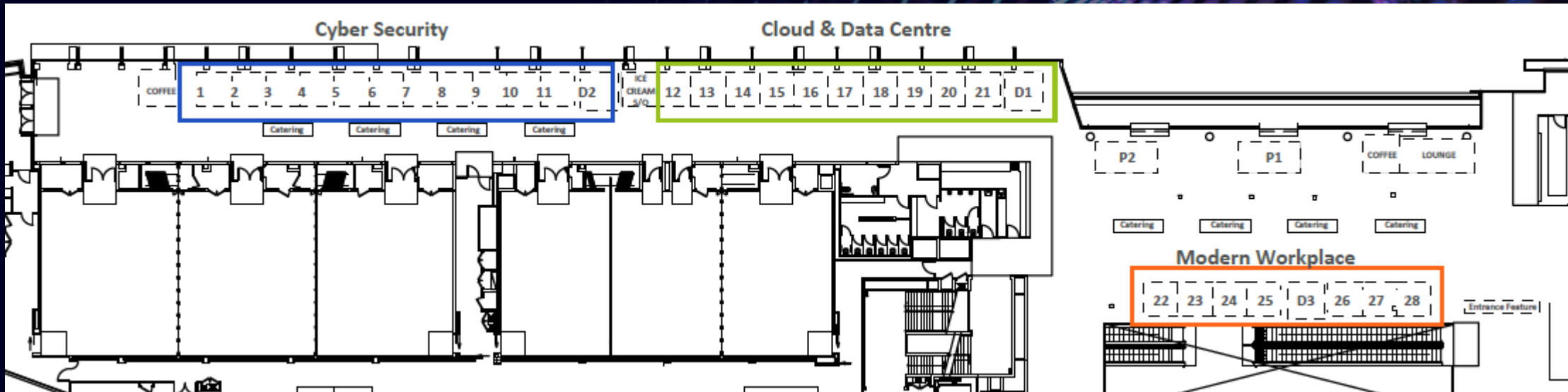
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Sponsor
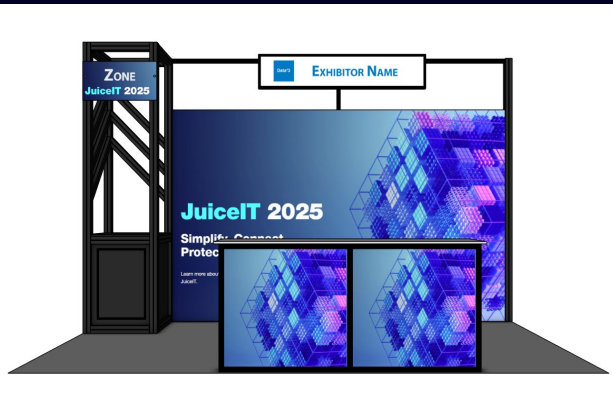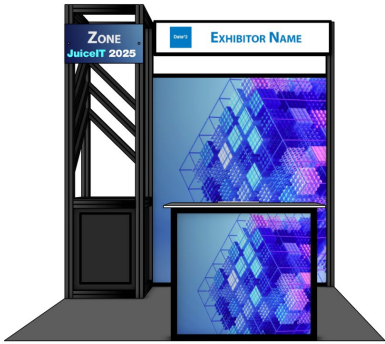
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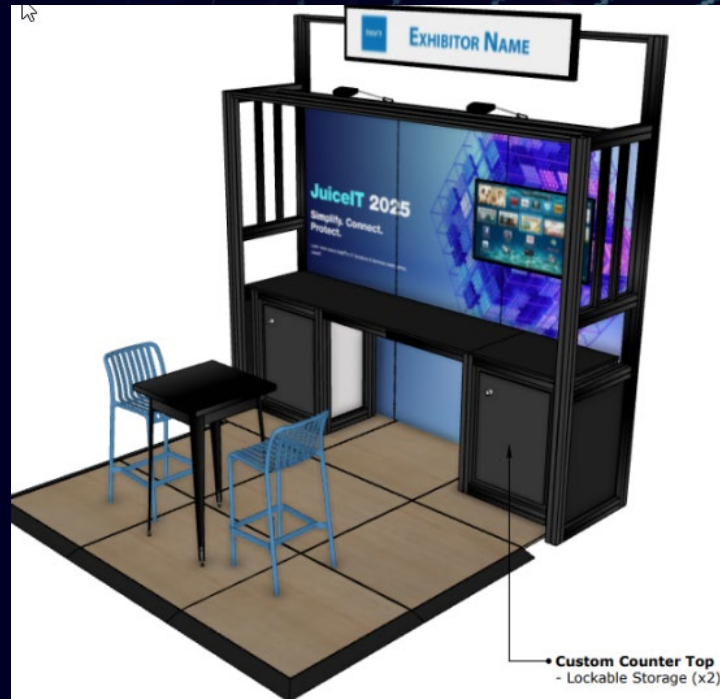
Cyber security zone	Cloud and data centre zone	Modern workplace zone
Richard Dornhart	Leon Scott	Mark Pattie
Mitch Field	John Thiele	Adam Rappaport
Shaun Moran or Bruce Irwin	Christophe Demangeot	Philip Smith

Registration
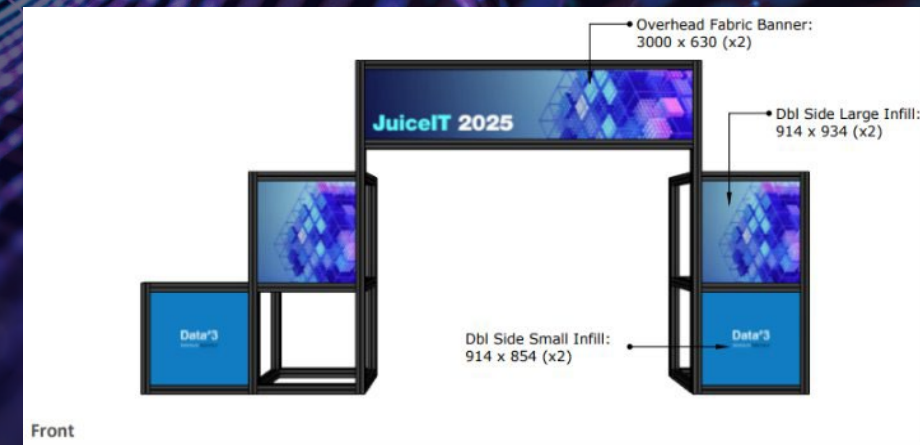
Bump In & Bump Out

Tuesday 25th March	
Sponsor exhibitor Bump In	3:00pm – 5:00pm
Wednesday 26th March	
Staff & Sponsor Arrival	7:00am
Exhibition Opens	8:00am
Exhibition Closes	5:00pm
Exhibitors Bump Out	5:00pm – 6:00pm

Outstanding Displays will commence their bump out of the booths from 6.00pm at which time all sponsors must have completed their pack down and removed all vendor owned items from the trade floor and booth areas.

Upon completion of the event, please pack and correctly label all goods for collection and leave on your booth. These will be collected and taken to the loading dock for collection.

Data#3 assumes no responsibility for sponsor freight and is not liable for damaged, lost or undelivered goods. Logistic arrangements are between the sponsor, supplier and venue directly.

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Catering

Catering Periods	
Breakfast	8.00am – 8.30am
Morning Tea	9.50am – 10.20am
Lunch	12:40pm – 1:30pm
Networking	4:15pm – 5:00pm

All catering will be served at the same time.

Please allow delegates to be served first

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Social Media

You are encouraged to share / re-post what is posted to the Data#3 account.

Feel free to share your own positive experiences about sessions & the event.

#D3JuiceIT

Do not respond to anything negative. Marcomms team will be monitoring and will take this off-line.

Event Photography

Please note that a team of dedicated event photographers will be onsite at the event.

They will be taking photographs of the main trade area, sponsor booths, delegates, sessions and other event related items.

These images may be used in the public promotion of future JuiceIT events.

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Sponsor Attendee Passes

All attendees must be registered and wearing a name badge on site, this is for safety reasons. Without a name badge, entry to the trade floor will be denied.

- Sponsor Check-in opens at 7:00am

- Self Check-In Kiosk

- Use QR Code from reminder email or search your name

Presentations

All sessions run for 40 minutes (Platinum and Gold) or 30 minutes (Silver) in length, with the presentation recommended to allow for question time.

- Data#3 Staff to provide a Top and Tail, and facilitate Q&A. This person is being organised by Data#3.

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  All breakout rooms will have a laptop (Windows based), lectern, fold-back screens (current slide, presenter notes and countdown), microphone and sound system as part of the set-up. Should a presenter wish to utilise their own laptop (such as a MAC), it is the presenter's responsibility to ensure the appropriate connections accompany the device.

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  All presentations need to be sent to Cassie at Data#3 at least 3 days prior along with a PDF version you would like shared with delegates after the event.
  It is recommended that each presenter bring their presentation on a USB on the day of the event to the allocated speaker room. While Data#3 will hold all presentations provided, if any last minute changes are made to presentations, these will need to be managed from an external source such as a USB or hard drive.

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  A speaker presenter room is available in each location.

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Venue Food approvals & electrical items

FOOD

Exhibitors at Food & Beverage related events wishing to provide samples at BCEC must obtain prior approval from the Food & Beverage Management.

When food or drink samples are given away for promotional purposes:

- They must be offered in such a manner as to avoid being handled by the public e.g. portioned and toothpicks inserted.

- They should be protected from contamination, for example by the use of trays fitted with plastic covers.

- Condiments such as sauces and mustards are to be contained in squeeze type dispensers or individual sealed packets.

- For other than food related exhibitions, cooking of food by Exhibitors is prohibited unless approved by the Centre. Early consultation with the BCEC Management is mandatory.

- Exhibitors must provide receptacles for rubbish collection. These receptacles must be located within or near to the stand and the contents shall be disposed of in a manner approved by Centre Management.

- Sampling request form must be filled out and sent back by the 18th March

1.-Food-Beverage-SamplingSelling-Request-Form-2025.pdf

https://www.data3.com/wp-content/uploads/2025/02/Brisbane-Exhibitor-Information-Guide-2024-2025.pdf

Questions
T: +61 7 3308 3536
E: exhibitorservices@bcec.com.au

ELECTRICAL

- All electrical devices outside of what Outstanding Displays are suppling will need to have been electrical tested and tagged: All electrical equipment entering an AVM venue must display up to date testing and tagging in accordance with the relevant Australian/New Zealand standards.

- Double adaptors, and piggy backing from distribution boards is prohibited from use onsite. The practice of piggy backing at electrical lead ends is also restricted.

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Delivery Information

Delivery Label

Brisbane-Freight-Label-Data3.docx

Freight is accepted day prior to event (25th March).

Freight over 1m³ will incur additional charges

The maximum weight of an item BCEC can handle is 200kg

BCEC delivery label marked 'Consolidated freight' exhibitors attached to boxes.

Self-delivery and Couriers: to be delivered on the day of your move in and move out. Arrange for items to be delivered to the Grey street loading dock. Maximum of 15 minutes parking at dock. Transfer of goods from the dock to the event space is then handled by BCEC.

Car Park: small items can be carried in by hand or small trolley, park at the Centre and proceed to the event space.

Collection of Exhibitor Goods

Exhibitors who have arranged for couriers to collect their goods must ensure all items are clearly labelled and left at booth ready for BCEC to collect and take to loading dock. Deliveries must be collected the day following day. All other items must be taken during bump out.

Parking

PLEASE INCREASE YOUR SCREEN BRIGHTNESS IF USING PHONE

BRISBANE CONVENTION & EXHIBITION CENTRE

DISCOUNT PARKING FOR EXHIBITORS ONLY AT

Data#3 - JuiceIT 2025

The Brisbane Convention & Exhibition Centre is pleased to offer a $18 daily parking rate for exhibitors. To receive this discount, scan the QR code above from your smart phone at a pay station before exiting. If you have an issue or the price does not offer the discount, please press the intercom button for assistance. Refunds for over payment will not be given.

Follow the instructions below to receive your exhibitor parking discount

1. Take a car park ticket upon entry each day at the boom gate (do not swipe your credit card)
2. When leaving the Centre, please drive your vehicle to the exit boom gate.
3. Insert the car park ticket into the pay station located at the exit gate.
4. Scan the QR code using the QR Code Reader located on the pay station.
5. Your discount will be applied, and a $18 rate will be charged.

For more information, please call Exhibitor Services on 07 3308 3536 or email
exhibitorservices@bcec.com.au

Terms of Use

- QR code valid for use from **25/03/2025 – 26/03/2025** only.
- $18 price applies per exit per day - multiple exit passes are not available.
- Price is subject to change.
- The Exhibitor rate applies to all exhibitors working on your stand.
- Stand builders, show visitors and external contractors are not entitled to the discount.

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Internet

Wireless internet is being provided to all attending sponsors, Data#3 staff and delegates with compliments of Data#3.

Unless a hard-wired internet connection was ordered prior to the event, no connections can be made on the day.

Hardwired Internet
Available to order from venue for $190 each. See below link to order

Brisbane Exhibitor Information Guide 2024 - 2025

Questions
T: +61 7 3308 3536
E: exhibitorservices@bcec.com.au

WiFi Internet
Conference supplied Wifi

SSID: JuiceIT2025
Password: Brisbane

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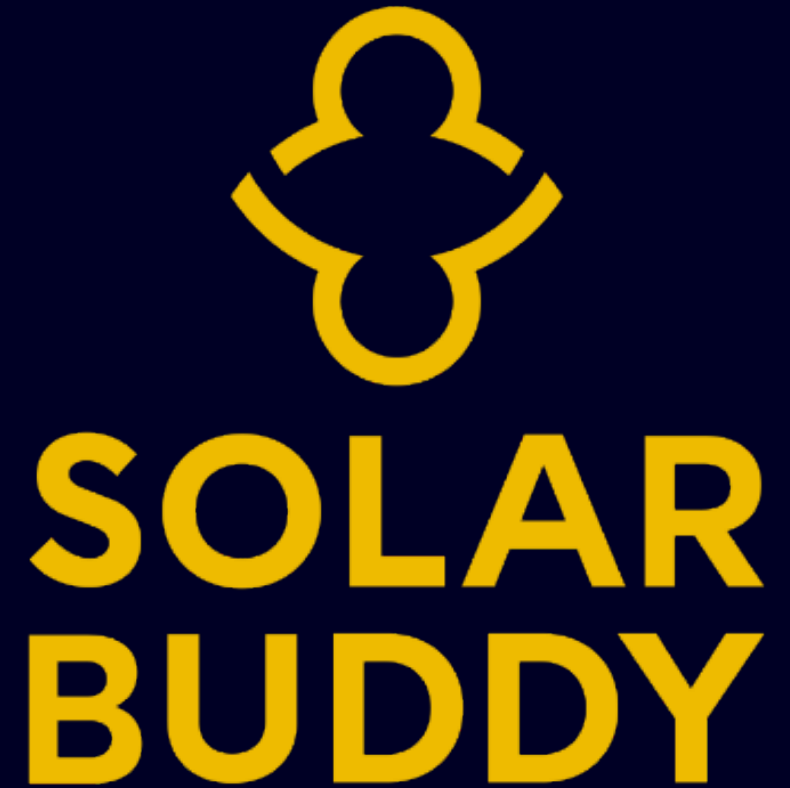
Services   Solutions   Industries   Partners   Knowledge Centre

JuiceIT 2025
Sponsor Resources

Please see below for all the relevant sponsor information and resources for JuiceIT 2025.

Adelaide | Brisbane | Perth | Fiji | Sydney

Welcome Sponsors to JuiceIT 2025

Deadlines

Sponsor staff registration

Event Theme

Locations

Trade Booth Requirements and Floor Plans

Cvent lead capture
Cvent lead capture

General information

Blogs and Social Media Promotion

Delivery Information + Labels

Internet

Bump-in and Bump-out schedule

Know Before You Go

Key Contacts

Talk to us

Welcome Sponsors to JuiceIT 2025

Simplify. Connect. Protect.

Welcome to JuiceIT, Series 1 2025!

This Exhibitor Hub is your single destination for all sponsor-relevant event information. If you have any questions, please do not hesitate to reach out to our JuiceIT team via email.

We look forward to creating a wonderful event with you all, where delegates will engage, discover, network, and learn with Data#3 and you – our world-leading technology partners.

Deadlines

Requirement	Deadline	Supply to
High resolution company logo & company description (75 word limit)	24th January	Submit here
Presentation Details		

Sponsor Resource Hub

JuiceIT Sponsor 2025 |Data#3

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Delegate Landing Pages

JuiceIT 2025 | Data#3

Left screenshot content:

Data#3 | Services | Solutions | Industries | Partners | Knowledge Centre

JuiceIT 2025

Simplify. Connect. Protect.

Learn more about Data#3's IT Solutions & Services event series, JuiceIT.
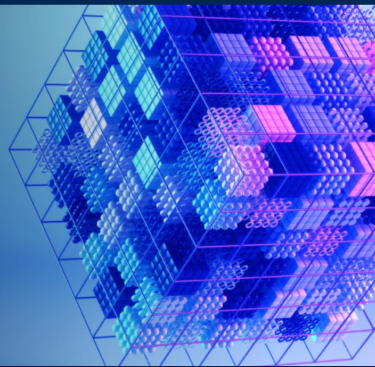
Overview

Simplify. Connect. Protect.

Data#3 and our world leading vendor partners will be hosting Australia's largest free IT Solutions & Services conference in Adelaide, Brisbane, Perth, Fiji, and Sydney in March and May 2025.

At JuiceIT, we're not just talking about technology; we're talking about real solutions for real people. It's about building meaningful connections – whether that's within your team, with your customers, or across your entire business and technology ecosystem – and, of course, it's about protecting what matters most in an increasingly complex world.

JuiceIT is designed to help technology leaders cut through the noise and find practical ways to streamline and simplify your current environment for future advancements – helping you stay competitive and achieve your business objectives while securing complex environments. Leveraging what you have and enhancing it to progress on your technology journey is crucial.

At JuiceIT, you'll have the opportunity to engage with experts from Data#3 and our world-leading technology partners. Together, we'll help you balance progress with risk, while ensuring, no matter where you are on your technology journey, AI becomes an integral part of your success story.

Are you ready to **Simplify, Connect, and Protect**?

Need help justifying your attendance? Download our attendance justification document here.

Locations

JuiceIT 2025 is coming to these five cities!

Adelaide — Tuesday 18th March — Adelaide Convention Centre — Register now

Brisbane — Wednesday 26th March — Brisbane Convention & Exhibition Centre — Register now

Perth — Wednesday 2nd April — Perth Convention & Exhibition Centre — Register now

Suva — Wednesday 7th May — Grand Pacific Hotel — Register now
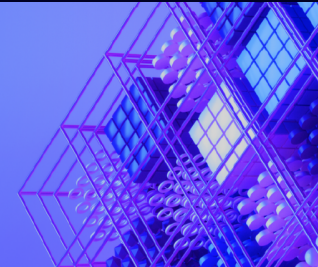
Sydney — Tuesday 20th May — Sofitel Sydney Wentworth — Register now

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Right screenshot content:

JuiceIT 2025 — SIMPLIFY CONNECT PROTECT

1 Personal Information — 2 Additional Information — 3 Location — 4 Registration Summary

JuiceIT Registration

Fill out the information below, then click Next to continue.

* First name

* Last name

* Email address

* Mobile

(Please enter your number including country code, without any spaces or hyphens. For example - +61xxxxxxxx)

* Organisation

* Job Title

Work Phone

* Work City

* State

Next

Contact Us

Data#3

Q&A

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Event Contacts

Cassie Boulter
Senior Events Specialist
Cassie_Boulter@data3.com.au
0410 423 413

Garrett MacDonald
Chief Marketing Officer
Garrett_Macdonald@data3.com.au
0416 182 758

Kerri Absolon
Manager – Business Marketing
Kerri_Absolon@data3.com.au
0427 198 075

On the day, please see a member of the Marketing team with:

- Any event questions
- Medical emergencies
- Other issues or concerns

JuiceIT2025

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